

STATEMENT UNDER 37 CFR 3.73(b)Applicant/Patent Owner: Daniil FISHTEYN, et al.Application No./Patent No.: 7,649,838Filed/Issue Date: 01/19/2010

Titled:

System and Method for Ranking the Quality of Internet Traffic Directed From One Web Site to Another

Acknowledgment, Inc.

, a corporation

(Name of Assignee)

(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest in;
2. ☐ an assignee of less than the entire right, title, and interest in
(The extent (by percentage) of its ownership interest is _____ %); or
3. ☐ the assignee of an undivided interest in the entirety of (a complete assignment from one of the joint inventors was made)

the patent application/patent identified above, by virtue of either:

- A. ☐ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel _____, Frame _____, or for which a copy therefore is attached.

OR

- B. ☒ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as follows:

1. From: Inventors (See supplemental sheet) To: B&B Enterprise, Inc. DBA Search Feed.com

The document was recorded in the United States Patent and Trademark Office at

Reel 015119, Frame 0017, or for which a copy thereof is attached.

2. From: B&B Enterprises, Inc. To: Seymour Acquisition Co., Inc.

The document was recorded in the United States Patent and Trademark Office at

Reel 015699, Frame 0813, or for which a copy thereof is attached.

3. From: Seymour Acquisition Co., Inc. To: B&B Advertising, Inc.

The document was recorded in the United States Patent and Trademark Office at

Reel 023048, Frame 0573, or for which a copy thereof is attached.

- ☒ Additional documents in the chain of title are listed on a supplemental sheet(s).

- ☒ As required by 37 CFR 3.73(b)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.

[NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

Signature

Michael R. Geroy

Printed or Typed Name

Date

Ass't Secretary

Title

PTO\SB\96
Supplemental Sheet
Patent No. 7,649,838
Issue Date: 01-19-2010

Continued from Item 1 of the chain of title:

Assignors: FISHTEYN, Daniil
KORSUNSKY, Dmitry
LOSS, William K

Additional documents in the chain of title are listed below:

4. From: B&B Advertising, Inc.
To: U.S. ACQUISITION SUB, INC. n/k/a MIVA AK, INC.
The document was recorded in the United States Patent and Trademark Office at
Reel 028164, Frame 0521, or for which a copy thereof is attached.
5. From: U.S. ACQUISITION SUB, INC. To: MIVA AK, INC.
The document was recorded in the United States Patent and Trademark Office at
Reel 022751, Frame 0935, or for which a copy thereof is attached.
6. From: U.S. ACQUISITION SUB, INC. n/k/a MIVA AK, INC.
To: ADKNOWLEDGE, INC.
The document was recorded in the United States Patent and Trademark Office at
Reel 028172, Frame 0846, or for which a copy thereof is attached.

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